Creativity...find it... use it!

Uncover the Creativity in Things
Analyze how things work to see the creativity in them.
Imagine how things could be improved, or used in new ways.

Think Beyond the Obvious
Brainstorm lots of ideas.
Explore different viewpoints.
Make unusual connections and comparisons.

Hunt for Occasions to Use Your Creativity
Reframe the way you think about decisions, problems, and inventions.
Explore new or different ways to do things.