

# Creativity

...find it... use it!

## Uncover the Creativity in Things

Analyze how things work to see the creativity in them.

Imagine how things could be improved, or used in new ways.

## Think Beyond the Obvious

Brainstorm lots of ideas.

Explore different viewpoints.

Make unusual connections and comparisons

## Hunt for Occasions to Use Your Creativity

Reframe the way you think about decisions, problems, and inventions.

Explore new or different ways to do things.